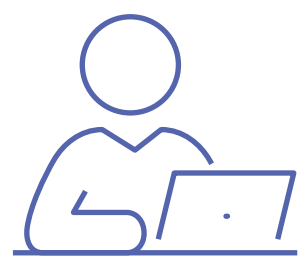


APPLICATION AND SELECTION PROCESS



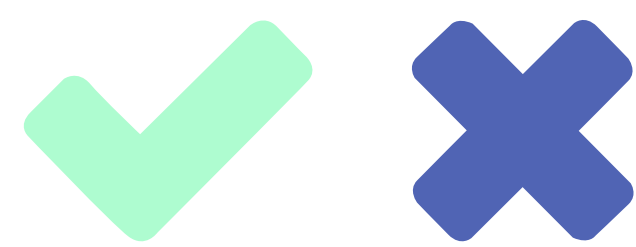
1. ONLINE APPLICATION PROPOSAL FACT SHEET

An application always starts with the online proposal fact sheet (including free pitch format).



2. EVALUATION OF PROPOSAL FACT SHEET

For each application we conduct an internal and external examination to assess whether it fits within our values and criteria.



NO MATCH

If your application does not match our values and criteria, we will notify you by e-mail with a brief explanation.



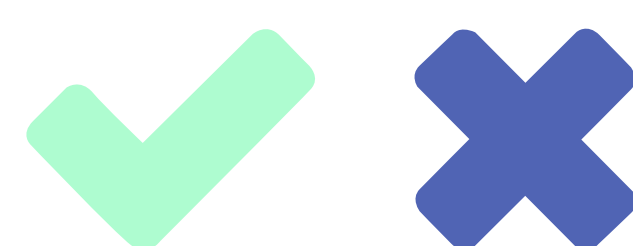
3. PROPOSAL MEETING

If your application matches our values and criteria, we will make an appointment to get to know you personally and ask further questions and to discuss possibilities for donations and cooperation.



4. SUBMISSION OF DETAILED PROJECT PLAN

We request a detailed project plan with all necessary details and methods of donation and cooperation.



NO MATCH

If your application does not match our values and criteria, we will telephone you to provide a brief explanation.



5. 'DONATION AND COOPERATION' MEETING

On the basis of your detailed project we will make an appointment to discuss the objectives, results, timeline and milestones and to draw up the donation agreement.